

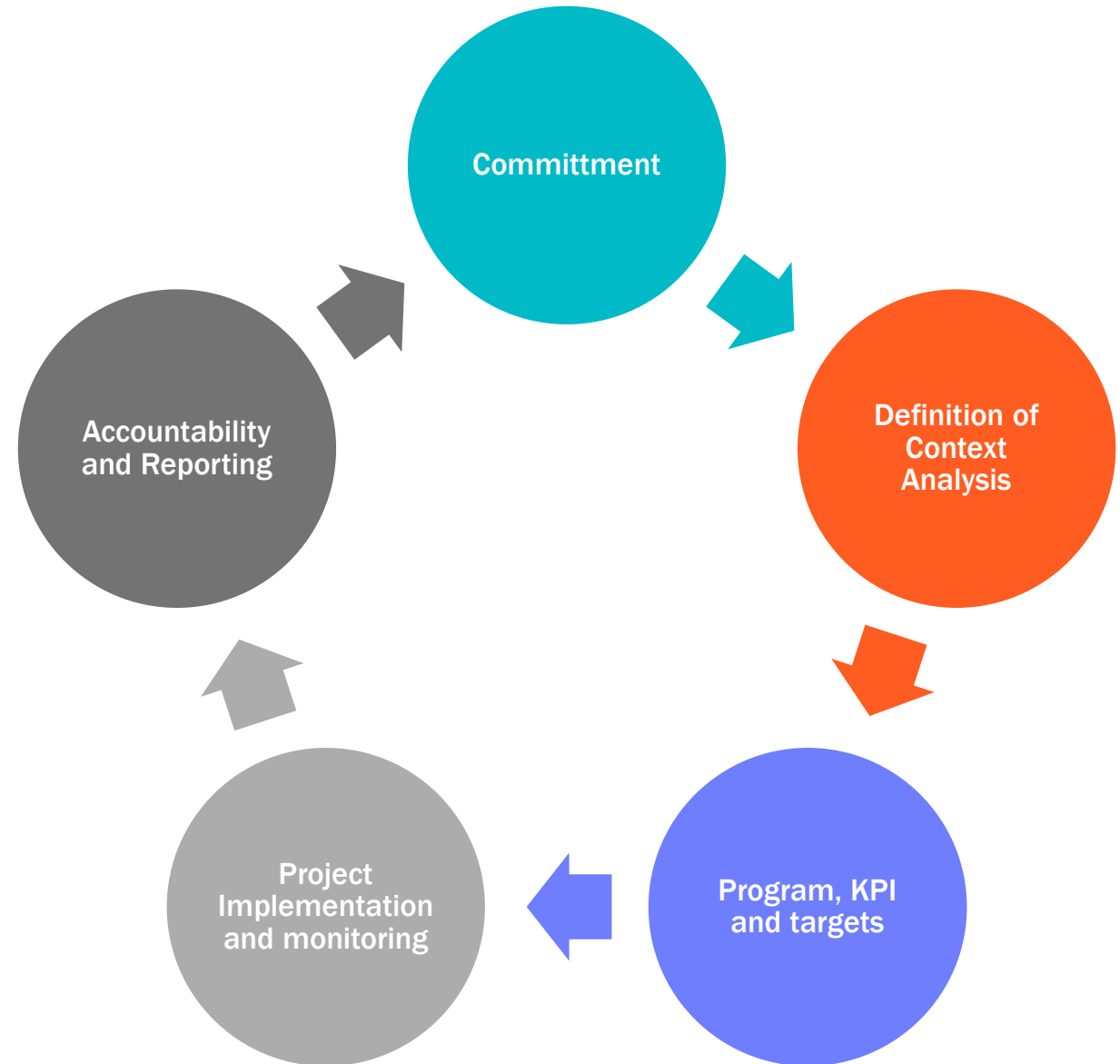


# **SUSTAINABILITY IN THE DELI MEATS SECTOR**

**Marco Frey**

**UNGCNI**

# THE SECTORAL APPROACH



# THE FRAMEWORK

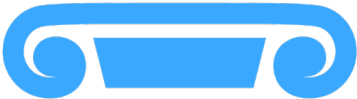
## THE INSPIRING PRINCIPLES OF SUSTAINABILITY



**BALANCED AND  
LASTING ECONOMIC  
GROWTH**



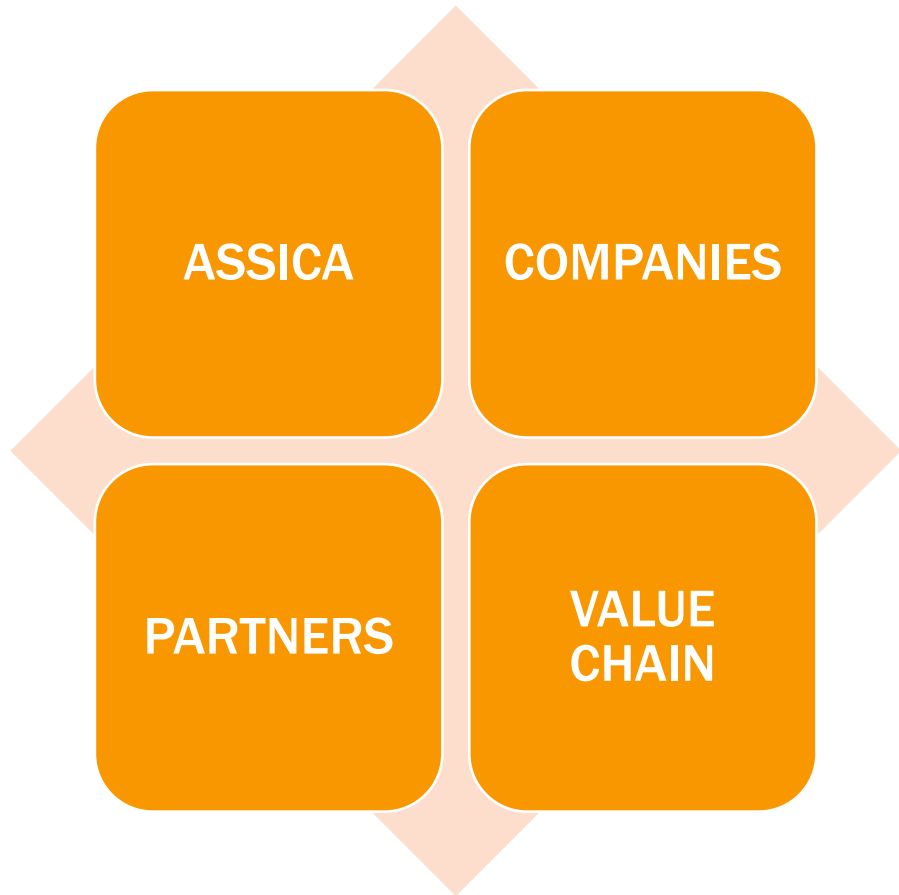
**SOCIAL PROGRESS AND  
IMPROVEMENT OF THE  
QUALITY OF LIFE**



**PROTECTION AND  
ENHANCEMENT OF THE  
ENVIRONMENT**



# A COLLECTIVE ACTION



# ENGAGING THE SUPPLY CHAIN



## SUSTAINABLE SUPPLY CHAIN MANAGEMENT: RESPONSIBILITY AND OPPORTUNITY FOR BUSINESSES

